

The News Caravan

Website & Audience

Website: <https://thenewscaravan.com>

Monthly Traffic: 15,000+ unique visitors

DA (Domain Authority): 42

Audience Demographics:

- Primary Regions: India, UAE, UK, Pakistan, USA
- Age Group: 18-45
- Interests: News, Lifestyle, Tech, Health, Business, Politics

Advertising Options

Sponsored Article (Client Provides Content)

- Placement: Homepage + relevant category
- Length: Up to 1000 words
- Do-Follow Link: 1 included
- Duration: Permanent

Price: \$100

Premium Categories (Betting / Casino / Crypto):

- Base Rate: \$150 for Sponsored Content
- Additional \$30 if we write the article

Sponsored Article (We Write Content)

- Original, SEO-optimized article written by our editorial team
- Placement: Homepage + relevant category
- Do-Follow Link: 1 included
- Duration: Permanent

Price: \$130

Premium Categories (Betting / Casino / Crypto):

- Base Rate: \$150 for Sponsored Content
- Additional \$30 if we write the article

Banner Ads

- Sidebar Banner (300x250 px) - Homepage or Category Page

Price: \$100/month

- Header Banner (728x90 px) - Site-wide

Price: \$130/month

Link Insertion in Existing Articles

- Contextual link added to a relevant article
- Do-Follow

Price: \$100 (per link)

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Bulk & Long-Term Discounts Available

If you're looking to place multiple articles or set up a monthly content/brand partnership, we're happy to offer a custom package at a discounted rate.

Contact

To proceed or request custom packages:

Saqib Shafi

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